

Mark 16:15

And He said to them, "Go into all the world and preach the gospel to every creature."

Like most of us, you have probably watched TV today or last night. Now think about, not the shows that you watched, but the commercials.

How many were God's commercials? None of them.

Now how about driving on the freeway, how many billboards did you see?

How many were God's billboards? None of them.

So what's the point here? Read the devotional verse again.

† *And He said to them, "Go into all the world and preach the gospel to every creature."*

Now think about the things you may have purchased recently. Why did you purchase them? Was it because of a commercial or because someone told you about how good it was, or maybe you had it at someone else's home? Advertisers know that the best advertisement is word of mouth. They know they can have these great looking commercials, but one person telling another how good something is, is more powerful than any commercial. They also know that one person telling others how bad something is will cause a product to fail as well.

But Jesus Christ is not a product or something we should be trying to sell. Jesus is the most awesome relationship we have ever had, and it is so good that we should tell others about Him.

Read the devotional verse again one more time.

† *And He said to them, "Go into all the world and preach the gospel to every creature."*

Notice Jesus doesn't say to go make commercials about Him, or TV shows, or even movies. God knows how powerful the word of mouth thing is, and that it is more powerful than anything we can concoct in our little minds.

If you read through the bible you don't read of commercials, or TV shows, or plays, or anything else. What you read is God's word being proclaimed by word of mouth, by God Himself, Jesus, the Prophets and the Disciples.

This is the same things Jesus has told us to do.

So this weekend, forget about all those fancy schemes you have been thinking of to tell others about Jesus, and just do what He says: *Go into all the world and preach the gospel to every creature.*

Simply, tell others about Jesus, face to face!

† **1 Peter 1:17-19** *And if you call on the Father, who without partiality judges according to each one's work, conduct yourselves throughout the time of your stay here in fear; knowing that you were not redeemed with corruptible things, like silver or gold, from your aimless conduct received by tradition from your fathers, but with the precious blood of Christ, as of a lamb without blemish and without spot.*